



Website Platforms Comparison



THE
MEDIA SHOP
COLLECTIVE

Which Website Platform Should You Use for Your Business?

Here is an overview of four popular website platforms: Wix, Squarespace, WordPress, and Webflow, comparing their pros and cons and helping you answer the question: Which website platform is best for your business.

FEATURES	WIX			webflow
Free Template designs	✓	✓		✓
Purchased Template designs			✓	✓
SEO features	✓	✓	✓ <small>*plugin required</small>	✓
Free web hosting	✓	✓		✓
Free trial available		✓		✓
Customer support	✓	✓		✓
Third-party integrations		✓ <small>*limited</small>	✓	✓ <small>*limited</small>
Maintenance required			✓	✓
Coding experience required			✓	
Fully responsive designs		✓	✓ <small>*theme dependent</small>	✓

Now that you have an idea of which platform might be best for your business or organization, we'd love to help you optimize your site! Learn more about our website design, maintenance, and SEO packages or contact us to set up a call today.

