

Website SEO Checklist

by MEDIA SHOP COLLECTIVE

- Choose 1 focus keyword/keyphrase per page
- Use only one `<h1>` tag per page
- Use appropriate `<h2>` and `<h3>` subheading tags
- Keep page titles under 60 characters
- Keep meta descriptions under 160 characters
- Have at least 500 words per page
- Reduce large image file sizes
- Use keywords in image ALT tags
- Have at least 1000 words for blog posts
- Use proper URL naming structure
 - Eg. [yourwebsite.com/your-keyword](#)
- Include internal links to other pages on your site
- AVOID DUPLICATE CONTENT!**

